



THE ELECTION OF CANDIDATE FOR RECTOR OF BUT

for the term of office February 2022 to January 2026

PROGRAMME STATEMENT

LADISLAV JANÍČEK

CANDIDATE FOR RECTOR

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Dear members of the academic community of Brno University of Technology,

I am presenting a programme to the academic community of our University in which I express my vision of the future direction of our University so that you can assess it, consider expressing your confidence in its content and support me in the election of the Rector of the BUT. With full respect for the approved strategic documents of the University, I formulate a vision in the programme and set out the aims and steps to achieve them in the individual areas of the University's competence for the next rector's election period.

BUT is a respected University with high quality education and a developed level of creative activities in a wide range of technical, economic, science, artistic and other disciplines. I am convinced of the potential of our University and I care about its future direction and development. I perceive the position of the rector as a service. I want to offer my experience, which results from long-term working in the top management and academic positions at two large public universities, knowledge of the environment at the BUT and the external environment, legislation, funding, opportunities and especially the relationships and context in the Czech higher education environment.

I am an academic with thirty years of teaching experience at the BUT. The combination of both these experiences - an impartial manager looking after the whole University and a committed academic - gives me the courage to apply for the position of Rector of the BUT.

In my decision to enter the rector's election I have been encouraged by a number of personalities in our University. I have been very pleased by the confidence expressed by being awarded a number of nominations by our faculty senates and university institutes in the preceding days and weeks. I also greatly appreciate the confidence and support I have received from the personalities, who have accepted the invitation to join the team of vice-rectors in preparation. All the members of the team are former or current deans or vice-deans, and in particular the study and research agendas are represented by renowned professors with many years of experience in these areas.

I would also like to take this opportunity to express my sincere thanks to all colleagues with whom I have had the privilege to work during my time at the BUT. In the first place I would like to name the current Rector, vice-rectors, deans, directors, faculty bursars and the Academic Senate of the BUT. I also thank all the staff and students with whom I have worked for many years.

With this programme I offer my view of the path that I believe leads to excellence, prosperity and competitiveness of our University. I build the programme on the need for development and the related changes, that are brought about by the new external and internal challenges, which our higher education faces. I see the need to reflect these so that we can continue to provide our students with a quality and prestigious education at a respected technical University with a strong research background in the future. At the same time, we need to give our academic, research, creative and all other staff a perspective of stability and development.

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The fundamental challenge for me is to strengthen and consolidate our University's rightful position among the leading research universities. It will be necessary to concentrate efforts both inside on the results achieved and outside on building and developing coalition potential and to actively negotiate, among other things, the modification and completion of setting the Methodology 17+. I believe that in addition to visions and goals, i.e. answers to the question "what would we like to, could or should we do?", we need to have answers to the question "how do we achieve this?". I consider the ability to choose the right strategy and tools to achieve the strategic objectives, to be crucial. We also need to be more "visible" and "audible", to be co-creators of the higher education and research area in the Czech Republic, not just recipients of settings and waiters for their content, without having a part in their creation, and to embody our ideas and assert our needs.

I also consider our joint care for the internal culture of the University, built on trust, openness, cooperation, internal communication and support, to be essential. We also need to know more about each other so that we can inspire ourselves and find ways to work together. I want to create the conditions for our students to find an engaging challenge to study at our University, despite the difficult content. I also see the strength of the University in our alumni, with whom I consider it important to maintain social links and close cooperation, as the successful ones in particular are the best source of inspiration and interesting role models for our students.

I have had the opportunity to be involved in the management of universities at the top level for nearly two decades, to get to know their external environment, legislation, funding, relationships, mechanisms and context, to negotiate with ministries, the European Commission, grant providers and the application sector, to promote and manage large projects. For many years I have had a chance to get to know the needs and conditions of the different faculties and units of our University with insight and, above all, with the will to remain impartial and objective in my decision-making.

At the same time, I have always remained an academic, now with thirty years of teaching experience at the BUT, both at the Institute of Aerospace Engineering at the Faculty of Mechanical Engineering and at the BUT Faculty of Business and Management. I used to teach aircraft design, helicopter design and structural mechanics and aircraft structures and then I followed teaching more general topics. Teaching strategic management, project management and economics and finance over the last many years combined with management practice have been particularly enriching because of the opportunities to critically compare models and reality and have led me to find out that no experience is final and absolute and there is always a need to learn from others and move on.

What I love about our technical University is the fact that teaching here connects with practice and the experience of the educators. Many of our academics are experts, entrepreneurs, artists, who are practically doing what they teach. I teach management and economics, so I am a manager who is now in charge of the economics, investment and administration of one of the country's most important public universities. So I am applying for the position of Rector not as a bursar, but as an academic who also works in the field that he teaches.

I trust that you know me well enough over the years of our cooperation to judge my approach and style of work, and to consider expressing confidence in me and the programme I am putting forward with my best knowledge and a commitment to continue to work fully for the benefit of our technical University, its students and staff.

Brno - October 11, 2021



doc. Ing. Ladislav Janíček, Ph.D., MBA, LL.M.