

Workshopy vedené mladými podnikateli z Finska

Fakulta podnikatelská VUT ve spolupráci s týmem MY THRIVES ze společnosti Sointu Solutions Osk vás srdečně zve na sérii interaktivních workshopů zaměřených na leadership, rozvoj podnikání v oblasti e-commerce a marketingu. Workshopy probíhají v rámci třetího ročníku Innovation and Entrepreneurial Festival na Fakultě podnikatelské VUT organizované ve spolupráci s contriBUTe. Na workshopy je nutná registrace.

V případě dotazů kontaktujte členku přípravného týmu Ing. Janu Andrýskovou:

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Témata workshopů a registrace

1. A 21st Century Leader

Term: Tuesday 21/10/2025, 9:00 – 13:00

Location: Inprofo Lab, Faculty of Business and Management, Kolejní 2906/4

Capacity: 30

Register here: <https://forms.office.com/e/z2gtUaqHXq>

Focus & Short Annotation:

An interactive session on leadership skills required in today's fast-changing world.

Detailed Description:

This workshop highlights what it means to lead effectively in the 21st century. We'll cover the difference between leading and managing, explore leadership styles, and introduce tools that empower teams and individuals. Through practical exercises and discussions, participants will learn how to inspire trust, foster collaboration, and drive innovation in their environments.

2. How I Made 6 Figures by the Age of 20 (with E-commerce)

Term: Tuesday 21/10/2025, 15:00 – 19:00

Location: E342, Faculty of Business and Management, Kolejní 2906/4

Available capacity: 30

Register here: <https://forms.office.com/e/RAw8FDdQiS>

Focus & Short Annotation:

A motivational and practical workshop on building successful e-commerce ventures.

Detailed Description:

Drawing from real-life experience, this workshop takes participants through the journey of starting an online business from scratch, facing challenges, and scaling it into a six-figure success. We'll talk about product research, marketing, customer relations, and the mindset needed to sustain growth. It's designed to inspire young entrepreneurs and give them practical guidance on how to succeed in digital commerce.

3. The Advanced Marketing Playbook

Term: Wednesday 22/10/2025, 9:00 – 13:00

Location: Inprofo Lab, Faculty of Business and Management, Kolejní 2906/4

Workshop is reserved

Focus & Short Annotation:

A hands-on workshop on the latest strategies and tools in marketing, designed to help participants take their projects or businesses to the next level.

Detailed Description:

This workshop explores practical and innovative marketing approaches that work in today's competitive landscape. Topics include digital marketing trends, organic social media growth, content creation, and customer engagement strategies. Participants will leave with actionable insights and a toolkit they can immediately apply to their own projects.

