

PHD PITCH CONTEST

[Faculty of Business and Management](#) and [Innovation and Entrepreneurial Ecosystem of Brno University of Technology \(BUT\) contriBUTe](#) announces a pitch competition for students in doctoral study programs.

Are you working on an interesting and useful research topic? Can you clearly see the potential applications of your research outcomes? Would you like to share your research experience and discuss it with others from European universities? If so, apply for this competition!

Competition rules:

The competition is open to students of any doctoral study program. Students of any master program, who are involved in research or are working on research as part of their thesis may also apply.

The competition will take place as part of the BUT Innovation and Entrepreneurial Festival 2025 on Wednesday, 22nd October 2025 at the Faculty of Business and Management, Brno University of Technology.

Each participant will give a brief "pitch" presentation to the jury that cannot exceed two minutes. The presentation must be in English and cover the following points:

- A brief description of the focus of the research and why he/she is doing the research.
- What are the expected outcomes of the research and who are the potential customers or users of the research outcomes.
- How to get the outputs into applied practice and how to commercialize them.

The actual delivery of the presentation is entirely up to the presenters. They can use visuals, audio, video, and other tools.

A jury composed of representatives of the BUT and external business partners will evaluate the content and presentation skills of the competitors.

The prize for the winner: a reward of EUR 400,00.

The competition is under the auspices of Prof. Ing. Martin Weiter, Ph.D., Vice-Rector for Research and Knowledge Transfer at Brno University of Technology.

Registration for the competition is required no later than 17.10.2024, 15:00.